

# 2024-2025 DFW Great 100 Nurses Sponsorship Guide

[www.dfwgreat100nurses.com](http://www.dfwgreat100nurses.com)





THE GREAT 100 NURSES  
Dallas - Fort Worth

## Dear Community Partners,

The Dallas Fort Worth Great 100 Nurses is a 501(c)3 organization whose mission is to identify and celebrate nursing excellence and promote the spirit of the nursing profession in the DFW area.

Since 1990, this award has become recognized throughout the Dallas/Fort Worth metroplex as an esteemed honor and prestigious accomplishment. The event honors one hundred registered nurses who have been nominated by their peers and selected for being role models, leaders, community servants, compassionate caregivers and significant contributors to the nursing profession. Recognized nurses come from all practice areas in nursing including acute care, community health, school nursing, nurse leaders, academics and many more.

As we embark on this year's celebration, we invite you to join our efforts to recognize these wonderful individuals for all they have done to help serve our community. The DFW Great 100 Nurses Celebration is funded by donations from generous corporate, business, community partners and individual sponsors. The donations are primarily used for event expenses and to fund scholarships for nursing students.

Attached, you will find our sponsorship packet listing the variety of ways you can assist us in recognizing this year's Great 100 Nurses. We appreciate your help in this effort! If you are able to contribute or have any questions please contact us via email at [info@dfwgreat100nurses.com](mailto:info@dfwgreat100nurses.com).

Sincerely,

The DFW Great 100 Nurses Board of Directors

# About Us

We are an organization that seeks to recognize and celebrate excellence in the art and science of nursing. Over the last 34 years, we have recognized 3,400 nurses in the Dallas Fort Worth community. This award has become recognized throughout the nursing community in the Dallas/Fort Worth metroplex as an esteemed honor and prestigious accomplishment.



# The Event

There are more than 54,170 nurses practicing in the DFW area. The Great 100 celebration raises the awareness of these nurses' contributions to patient care, research, leadership, education, and community service. For the last 34 years, the event has had the privilege of occurring at the Morton H. Meyerson Symphony Center, with the exception of 2021, when the event was moved to a virtual platform due to the COVID-19 pandemic.





# 2024-2025 DFW Great 100 Nurses Sponsorship Levels

Extraordinary times call for extraordinary people. Nurses across our communities exhibit incredible courage on a daily basis and show that even under difficult circumstances, the art of nursing is inherent in every step of care they provide.

As we embark on this year's celebration, we invite you to join our efforts to recognize these wonderful individuals for all they have done to help serve our community.



## Diamond Presenting Sponsor (\$50,000)

- Full color–2 page advertisement for recognition in the Great 100 Nurses Award program book and official recognition at the event
- 10 tickets to Great 100 Dinner
- Full row of reserved seats at the Great 100 Nurses Celebration
- Logo on Great 100 Swag Bags and opportunity to contribute materials for bags (i.e.hand sanitizer, custom cloth masks, cups, t-shirts, etc)
- Promotion of sponsorship on DFW Great 100 social media pages
- Listing as Diamond Presenting Sponsor on all promotional materials

## Ruby Sponsor (\$25,000)

- Full color, one full page advertisement inside front or back cover of the Great 100 Nurses Award program book and official recognition at the event
- 8 tickets to Great 100 Dinner
- Full row of reserved seats at the Great 100 Nurses Celebration
- Logo on Great 100 Swag Bags and opportunity to contribute materials for bags (i.e.hand sanitizer, custom cloth masks, cups, t-shirts, etc)
- Promotion of sponsorship on DFW Great 100 social media pages
- Listing as Ruby Sponsor on all promotional materials



## Emerald Sponsor (\$10,000)

- Full color, one full page advertisement in the Great 100 Nurses Award program book and official recognition at the event
- 6 tickets to Great 100 Dinner
- 6 reserved seats at the Great 100 Nurses Celebration
- Logo on Great 100 Swag Bags and opportunity to contribute materials for bags (i.e.hand sanitizer, custom cloth masks, cups, t-shirts, etc)
- Promotion of sponsorship on DFW Great 100 social media pages
- Listing as Emerald Sponsor on all promotional materials

## Sapphire Sponsor (\$7,500)

- Full color, half-page advertisement in the Great 100 Nurses Award program book and official recognition at the event
- 4 tickets to Great 100 Dinner
- 4 reserved seats at the Great 100 Nurses Celebration
- Logo on Great 100 Swag Bags and opportunity to contribute materials for bags (i.e.hand sanitizer, custom cloth masks, cups, t-shirts, etc)
- Promotion of sponsorship on DFW Great 100 social media pages
- Listing as Sapphire Sponsor on all promotional materials



## Amethyst Sponsor (\$5,000)

- Full color, quarter-page advertisement in the Great 100 Nurses Award program book and official recognition at the event
- 2 tickets to Great 100 Dinner
- 2 reserved seats at the Great 100 Nurses Celebration
- Logo on Great 100 Swag Bags and opportunity to contribute materials for bags (i.e. hand sanitizer, custom cloth masks, cups, t-shirts, etc)
- Promotion of sponsorship on DFW Great 100 social media pages
- Listing as Amethyst Sponsor on all promotional materials

## Pearl Sponsor (\$1,000)

- Logo on Great 100 Swag Bags and opportunity to contribute materials for bags (i.e. hand sanitizer, custom cloth masks, cups, t-shirts, etc)
- Promotion of sponsorship on DFW Great 100 social media pages
- Listing as Pearl Sponsor on all promotional materials and official recognition at the event





## Friends of DFW Gold Sponsor (\$500)

- Listing as Friends of DFW Gold Sponsor on all promotional materials and official recognition at the event

## Honor a Nurse Silver Sponsor (\$100)

- Nurse honoree's name listed on the Wall of Honor on the DFW Great 100 Nurses website and in the 2024 Commemorative Program

## Rose Sponsor (\$1,500)

This sponsorship level is used to fund flower bouquets that are given to each Great 100 recipient as they walk across the stage. Sponsor also receives:

- Logo on Great 100 Swag Bags and opportunity to contribute materials for bags (i.e. hand sanitizer, custom cloth masks, cups, t-shirts, etc)
- Promotion of sponsorship on DFW Great 100 social media pages
- Listing as Rose Sponsor on all promotional materials and official recognition at the event

## Planned Giving

- Providing a gift for tomorrow by planning today, helps to sustain the DFW Great 100 nurses celebration and recognition of the nursing practice for our future. Please consider a legacy gift to the DFW Great 100 Nurses as part of your estate planning. Please contact us at [info@dfwgreat100nurses.com](mailto:info@dfwgreat100nurses.com) to discuss this giving option.

## Scholarships

- If you or your organization are interested in sponsoring one of our baccalaureate/graduate scholarships, please contact us directly at [info@dfwgreat100nurses.com](mailto:info@dfwgreat100nurses.com)

***DFW Great 100 Nurses is a 501(c)(3) non-profit organization. Contributions to DFW Great 100 Nurses are tax-deductible within the extent of the law. Your donation is tax deductible, and our tax ID is # 27-1606766.***

Interested in being a sponsor?  
Visit our website to fill out the sponsor application form!

<https://www.dfwgreat100nurses.com/>

Sponsorship applications and payments are due by:  
Friday, March 22, 2024

